

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

# 2026 INTERNATIONAL UNDERGRADUATE PROGRAMS

Full English Programs





**VISION: TO BECOME A GLOBALLY-RECOGNIZED  
LEADING BUSINESS SCHOOL IN CHINA**

# WELCOME TO SILC BUSINESS SCHOOL SHANGHAI UNIVERSITY

Founded in 1994, SILC Business School is a cooperative educational institution owned by Shanghai University (SHU) in China and University of Technology Sydney (UTS) in Australia. SILC is now one of the leading business schools in Shanghai as well as in China. By bringing together the best of SHU and UTS, integrating high-quality educational resources from abroad, and adhering to strict quality assurance measures, SILC is the beacon of the cooperative educational institutions in China.

SILC welcomes more than 400 international students every year, who make up about 10% of the total student population. Conversely, SILC sends over 100 students to overseas universities for short-term and long-term study programs

SILC has 50 exchange agreements enabling students to study on exchange in 21 countries, most of which are located in Europe. Students not only study business courses at SILC, with instructional language being English, but can also study basic Chinese courses provided by SILC.

In February 2020, SILC received the AACSB accreditation, placing it among the top tier of business schools globally. In the 2025 Eduniversal "World's Best Business Schools" rankings, SILC has been awarded one more leaf to become a Four-Palm business school, ranking 10th overall in Mainland China, moving up fifteen places from 2024.

## Shanghai University

- Founded in 1922
- 39,116 students
- 2,935 international students
- 3,410 faculty members
- 28th Ranked in mainland China (2026 QS)

[READ MORE ▶ <http://apply.shu.edu.cn>](http://apply.shu.edu.cn)

## University of Technology Sydney

- Founded in 1988
- 51,038 students
- 13,807 international students
- 4,264 faculty members
- 96th Ranked in the world (2026 QS)

[READ MORE ▶ \[www.uts.edu.au\]\(http://www.uts.edu.au\)](http://www.uts.edu.au)



## FACTS OF UNDERGRADUATE STUDY AT SILC

- Students receive a Shanghai University bachelor's degree when they meet the academic requirements of SHU.
- Students have the opportunity to apply for the UTS double degree program and to receive double degrees from both SHU and UTS upon graduation.
- Currently, SILC provides three majors for bachelor's degrees: International Economics and Trade, Business Administration, and Finance.
- The duration of study of English undergraduate programs is typically 4 years.
- Sufficient scholarship opportunities at school, university, regional and national levels.
- Schemes and financial support for exchange studies overseas.



# ENGLISH PROGRAMS

Intake  
SEPTEMBER

Teaching  
Language  
ENGLISH

4 Years  
FULL-TIME

Double  
Degree  
SHU & UTS

Tuition Fees  
CNY ¥  
40,000 / YR



\* Graduates who meet the requirements of both Shanghai University (SHU) and University of Technology Sydney (UTS).

## INTERNATIONAL ECONOMICS AND TRADE

### STUDY & RESEARCH DIRECTION

Cross-Border E-commerce

### MAJOR COURSES

#### General Studies

Advanced Mathematics B 1 & 2  
China in My Eyes  
Essence of Chinese Civilization  
English for International Academic Communication  
Fundamentals of Information and Artificial Intelligence  
Introduction to China  
Linear Algebra B  
Modern Chinese 1, 2, 3, 4, & 5  
Programming B (Python Language)  
Shanghai Culture and City Development

#### Major Compulsory

Applied Econometrics  
Cognition Practice  
Cross-border E-commerce and Digital Trading  
Econometrics  
Economics for Business (2)  
Graduation Thesis (Project)  
Innovation Economics  
Introduction to Economics  
International Trade Practice  
International Trade Theory  
Introduction to International Businesses  
Introduction to International Economics and Trade  
Specialty Practice  
Social Survey

#### Major Foundation

Accounting and Accountability  
Academic and Business Communication  
Accounting, Business and Society  
Business Statistics  
Business and Social Impacts  
Economics for Business (1)  
Fundamentals of Business Finance  
Marketing and Customer Value  
People and Organisations  
Probability and Statistics B

#### Major Electives

Environmental Economics  
Export Exhibition and Trade Negotiation  
International Business Capstone  
International Marketing  
Introduction to Strategy  
Management Skills  
Transnational Management  
Urban and Regional Economics

#### Personalized Education

Digital Innovation and Sustainable Development  
Global Operations and Supply Chain Management  
International Financial Management  
Introduction to Human Resources Management  
International Settlement  
Multinational Corporations and Investment  
Mechanism Design in International Trade

## BUSINESS ADMINISTRATION

### STUDY & RESEARCH DIRECTION

Digital Marketing  
Innovation and Entrepreneurship

### MAJOR COURSES

#### General Studies

Advanced Mathematics B 1 & 2  
China in My Eyes  
Essence of Chinese Civilization  
English for International Academic Communication  
Fundamentals of Information and Artificial Intelligence  
Modern Chinese 1, 2, 3, 4, & 5  
Introduction to China  
Linear Algebra  
Modern Chinese 1, 2, 3, 4, & 5  
Programming B (Python Language)  
Shanghai Culture and City Development

#### Major Compulsory

Cognition Practice  
Cross-Culture Management  
Digital Marketing  
Digital Transformation and Optimized Decision  
Graduation Thesis (Project)  
Global Operations and Supply Chain Management  
Integrating Business Perspectives  
Innovation and Entrepreneurship  
Introduction to Human Resources Management  
Introduction to Strategy  
Operations Research and Decision Making  
Research Methodology: Quantitative Methods  
Social Survey  
Specialty Practice  
Social Psychology

#### Major Foundation

Accounting and Accountability  
Academic and Business Communication  
Accounting, Business and Society  
Business Statistics  
Business and Social Impacts  
Economics for Business (1)  
Fundamentals of Business Finance  
Marketing and Customer Value  
People and Organisations  
Probability and Statistics B

#### Major Electives

##### Environmental Economics

##### Export Exhibition and Trade Negotiation

##### International Business Capstone

##### International Marketing

##### Introduction to Strategy

##### Management Skills

##### Transnational Management

##### Urban and Regional Economics

#### Personalized Education

Brand Management  
Consumer Behavior  
Digital Intelligent Procurement  
Economics for Business (2)  
The Global Context of Management  
Psychology of Product Design  
The Psychology of Decision Making

## FINANCE

### STUDY & RESEARCH DIRECTION

Corporate and Quantitative Finance

### MAJOR COURSES

#### General Studies

Advanced Mathematics B 1 & 2  
China in My Eyes  
Essence of Chinese Civilization  
English for International Academic Communication  
Fundamentals of Information and Artificial Intelligence  
Modern Chinese 1, 2, 3, 4, & 5  
Introduction to China  
Linear Algebra  
Programming B (Python Language)  
Shanghai Culture and City Development

#### Major Compulsory

Artificial Intelligence and its Financial Application  
Applied Portfolio Management  
Cognition Practice  
Corporate Finance  
Derivative Securities  
Econometrics  
Financial Big Data Analysis with Python  
Financial Data Analysis and Forecast  
Financial Metrics for Decision Making  
Graduation Thesis (Project)  
Investment Analysis  
Money and Banking  
Specialty Practice  
Social Survey  
The Financial System

#### Major Foundation

Accounting and Accountability  
Accounting, Business and Society  
Academic and Business Communication  
Business Statistics  
Business and Social Impacts  
Economics for Business (1)  
Fundamentals of Business Finance  
Marketing and Customer Value  
People and Organisations  
Probability and Statistics B

#### Major Electives

Applied Financial Decision Making (Capstone)  
Economics for Business (2)  
Ethics in Finance  
Introduction to Financial Technology

#### Personalized Education

Corporate Governance  
Digital Innovation and Sustainable Development  
Equity Investment Analysis  
Financial Risk Management  
Fixed Income Securities  
International Finance  
Mechanism Design in International Trade

\* Courses are subject to change

## OPPORTUNITY FOR A UTS BACHELOR OF BUSINESS DEGREE

Students who are enrolled in the undergraduate programs at SILC are eligible to apply for a second bachelor's degree offered by the University of Technology Sydney (UTS) at the end of their second-year study.

UTS offers a Bachelor of Business program (Program Code C10226, for more information please visit: <https://handbook.uts.edu.au/courses/c10226.html>), providing students with a sound background in all areas of business through common core subjects, plus in-depth knowledge in one or more chosen areas of interest. SILC International students can graduate with both a Shanghai University Bachelor's degree and a UTS BBus degree (double-degree program) if they meet all academic requirements of both universities.

Students can choose to complete all UTS subjects at SILC to receive a UTS BBus degree without visiting Australia, or qualified students can choose to complete a transfer study at UTS Sydney for a duration of up to one year.

### REQUIREMENTS FOR APPLYING FOR UTS BBUS PROGRAM AT SILC:



- Attest of enrollment from SILC.
- Satisfactory academic results (completion of required subjects with no more than two failures).
- Evidence of meeting the English requirement (IELTS Academic: 6.5 overall with a writing score of 6.0; or TOEFL iBT: 79-93 overall with a writing score of 21; or AE5: Pass; or PTE: 58-64 with a writing score of 50; or C1A/C2P: 176-184 with a writing score of 169)
- Secondary qualification documents.

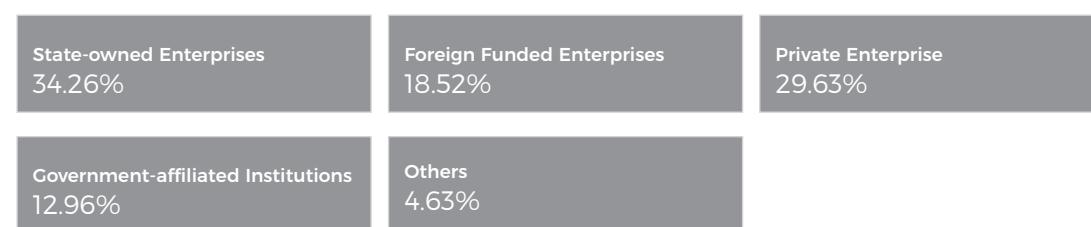
## STUDY ABROAD

SILC undergraduate students may apply for a one-term or one-year exchange study with one of our 50 partner universities in 21 countries, including University of Galway in Ireland, University of Groningen in the Netherlands, Sapienza University of Rome in Italy, Loughborough University in the UK, Toulouse Business School in France, University of Oulu in Finland, University of Navarra in Spain, University of Pittsburgh, Bradford in the USA, Woosong University in South Korea etc.

SILC also organizes summer schools in the US, the UK, Australia, the Netherlands, Greece, Norway and Canada for students to expand their international horizon. Students can apply for scholarships to cover the cost of studying abroad.

## INTERNSHIP & CAREER

As of 2025, SILC has established 94 internship and employment bases. In 2025, out of 411 graduates, 54.50% pursued full-time master's studies abroad, while 16.79% opted for studies in China. Additionally, 26.28% secured employment. The employment units are divided into 5 segments:



## SHANGHAI

Finance & Business Center of China



## COST

Tuition  
**CNY ¥40,000 per year**

Insurance & Visa  
**CNY ¥1,200-1,600 per year**

Food & Daily Expenses  
**CNY ¥1,500-2,500 per month**

### Transportation

Shuttle buses run between the three campuses  
**CNY ¥3-6 for one way**

Metro cost  
**CNY ¥3-10 for one way**



Accommodation  
International Student's Dormitory (Jiading Campus)

Single Room **CNY ¥100** per day  
Double Room **CNY ¥60** per day  
Four-Bed Room **CNY ¥30** per day

Living Off Campus (The rental cost varies on different areas)

Shared Rental  
**CNY ¥1,500-2,000** per month  
Single Rental  
**CNY ¥2,500-4,000** per month

Estimated monthly living expenses in total **CNY ¥3,000-6,000**

# STUDENT LIFE

## STUDENT ORGANIZATIONS

The SILC Chinese and International Students Union (CISU) organizes activities in arts, sports, entertainment and so on for international students. SILC International Student Ambassador (SISA) is a program for students who are willing to promote SILC abroad, welcome international delegations and attend international education fairs on behalf of SILC.

## STUDENT SERVICE

SILC provides comprehensive student services in terms of learning and career development. All international students will be assigned academic advisors, who offer advice on study problems, study methods and how to cope with academic pressure. The Career Development Centre aims to provide comprehensive career services which helps our students formulate a clear career-development plan.

## INTERNSHIPS

SILC assists international students in arranging internships according to their major and their aims. The companies for internships include Focus Technology Co., Ltd., Yiwu Zhuotai Import and Export Company, Shanghai Zeyuanshun International Freight Forwarding Company, etc. Internships are typically undertaken in the third year of study, with a minimum duration of four weeks. Internships can significantly enhance students' professional and communication skills.

## CAMPUS LIFE

SILC offers a great variety of activities to enrich students' campus life such as international cultural festival, international friendly soccer match, celebration of traditional Chinese festivals etc.



## LEARNING CHINESE

Chinese Language courses at different levels are offered for all international students. International bachelor students need to get HSK level 4 certificate upon graduation.

## COMPETITIONS

SILC actively organizes international students to participate in various competitions especially business competitions, and provides tutors for full guidance and administrative support. In 2024, SILC international students won 10 national competition awards in China. The competitions include the 2024 China University Business Elite Challenge, the 'Zhengda Cup' National College Student Market Research and Analysis Competition, the 15th 'Higher Education Press Cup' Business English Debate and Innovation Competition etc.

*B*eing an international student from Indonesia at SILC has been an amazing experience. The teachers are really supportive and have encouraged me to take part in competitions, which has been both fun and a great learning opportunity. I believe learning Chinese is really important, especially as China continues to grow and strengthen its role in the world. I also love meeting people from different cultures —it's been inspiring and has helped me grow so much personally and academically.

**CAITLYN AURELIA, Indonesian**

*S*tudying in abroad was always a goal I had and China resulted to be the best option for me after all the analysis. A growing economy and a new language made me attracted to the country, and Shanghai University just fitted into my vision. SILC showed me an interesting proposal that aligned with my professional goals and after being here I also realized it aligns with my personal goals. I have felt very welcome by the Chinese people, Shanghai University and SILC. All of them have played a key role in making my adaptation to a whole new world easier and have allowed me to make the best out of the experience.

**ALEJANDRO DAVILA ARIAS, Colombian**



**Application Date**  
NOVEMBER 30, 2025 to  
JUNE 30, 2026

Please apply online at <https://apply.shu.edu.cn>

## HOW TO APPLY

### ENTRY REQUIREMENTS

- Non-Chinese citizens with a valid passport
- High school graduation with GPA 3.0/4 or above or its equivalent
- Qualified mathematics record

### LANGUAGE REQUIREMENTS

English proficiency has to fulfill one of the following requirements:

- Native speakers of English
- IELTS 6.5 / TOEFL: 90 (iBT) / Duolingo 120 / Cambridge Certificate in Advanced English(CAE) 180 / Cambridge Certificate of Proficiency in English(CPE) 180 or above
- The previous degree was fully taught in English

### REQUIRED APPLICATION DOCUMENTS

- Passport photo page
- Passport-sized ID photo
- Selfie video
- An official copy of high school diploma and/or additional higher learning certificates
- Official transcripts from high school
- Language Proficiency Certificate or a screen shot of the scores
- Personal Statement/Study Plan (no template ; written in English)
- CSCA Transcript (subject: mathematics ; read more at [www.csca.cn](http://www.csca.cn))
- Statement of Financial Support (download at <https://apply.shu.edu.cn/application/index>)
- Guarantee Statement (under 18 years old ; download at <https://apply.shu.edu.cn/application/index>)
- Certificate of No Criminal Record (download at <https://apply.shu.edu.cn/application/index>)

*\* Documents not in Chinese or English should be translated and notarized.*

*\*\*Fresh graduates can provide a proof of pre-graduation as replacement for high school diploma.*

*\*\*\*Submit a registration screenshot if your CSCA transcript is unavailable, followed by the official score report by June 30, 2026.*

## SCHOLARSHIPS



### SILC NEW INTERNATIONAL STUDENT SCHOLARSHIP

SILC New International Student Scholarship offers a reduction of 20%, 50% or 100% on tuition fees for four academic years.

No separate application is required for the Scholarship. The recipients are selected in two rounds based on admission applications to SILC degree programs:

1st Round: Students applying by March 31, 2026.  
2nd Round: Students applying by May 31, 2026.



### SHANGHAI GOVERNMENT SCHOLARSHIP

Full tuition & Comprehensive medical insurance

Application Deadline: April 30, 2026

**READ MORE** ▶ [http://edu.sh.gov.cn/study\\_en/](http://edu.sh.gov.cn/study_en/)  
<https://apply.shu.edu.cn>

# SILC BUSINESS SCHOOL SHANGHAI UNIVERSITY

## INTERNATIONAL OFFICE

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