



2026

SILC Business School Summer School Program

**July 6~July 17 2026
Shanghai, China**

Contact

Apply for Summer School:
Summer.silc@oa.shu.edu.cn

Program Manager, International Office:
Julia Zhu: juliaxqzhu@shu.edu.cn

Students can write emails to SILC International Office if they have any questions about the program.





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About Our Program

Welcome to the 2026 SILC Summer School on “Business Innovation and Practice in China”. Set in Shanghai, one of the world’s most dynamic and competitive business hubs, this program offers an immersive journey into China’s rapidly evolving innovation ecosystem. Designed for students eager to understand how innovation is conceived, developed, and implemented across Chinese industries, the program blends academic learning with real-world engagement.

Over the program of two weeks, students will learn from renowned professors, meet with industry experts, visit innovative companies, and collaborate on applied projects that mirror the challenges and opportunities shaping China’s economic future. By immersing participants in both the strategic and cultural dimensions of doing business in China, the summer school equips them with practical insights, global perspectives, and the cross-cultural competence required in today’s interconnected world.

As China continues to play a pivotal role in shaping global markets, understanding its innovation landscape has never been more essential. This program not only broadens participants’ academic and professional horizons, but also fosters meaningful international connections and cross-cultural learning. Whether you aspire to work with Chinese companies, collaborate across borders, or simply gain deeper insight into one of the world’s most influential economies, this program provides an invaluable foundation for your future endeavors.



Program Attraction

Contents

Our teaching approaches are designed to provide students with an immersive learning experience through a combination of lectures, case studies, workshops with entrepreneurs, on-site visits to companies, and group work to deliver business theories and cases. Students will also have the opportunity to communicate with local entrepreneurs face-to-face. Our inspirational lectures will guide you on how to do business in China.

One-to-one buddy scheme

Each visiting student will be introduced to a student of SILC, who acts as your “buddy”. Your buddy will help to enhance your learning experience and providing support whenever you may need it. Your “buddy” will contact you before your arrival and will be available throughout your time in China.



Practical experience of our program

Throughout the course, you will learn about the challenges facing Chinese companies and work with your classmates to develop innovative solutions with global wisdom. Through observing the landscape of Chinese market, you will gain insights into the keys to innovation and entrepreneurship. Finally, you will have the opportunity to present your group's business plan, which may develop into a business solution for Chinese companies, or even become a real company in the future. By the end of the course, you will have developed a deep understanding of the logics behind the rapid growth of Chinese economy, the implications of Chinese economic reform on the global economy, and gained practical experience in developing innovative solutions.

Certificate

On completion of SILC Summer school, you will be awarded a Summer School Certificate from SILC as well as an academic record for your marks, which prove that you have good understanding of Chinese economy innovations and entrepreneurship.



Admission Criteria

Levels and Prerequisites

All courses offered are equivalent to introductory level university courses. They have no specific pre-requisites.

Language Requirements

English is the primary language of instruction of the courses offered to the students. Students should have reasonably good language proficiency. Proof of your English language proficiency (if your first language is not English or if English is not the language of instruction at your school).

Application Requirements

Students who currently enrolled in a degree program (undergraduate or graduate) from their home universities.

Supporting Documentation

Normally students apply through the international office of their universities. If you apply independently, we require the international office of your university to confirm that you are of academically good standing. A copy of your passport showing that it is valid and an electronic photo of yourself are also required.



Program Timetable

2026 SILC Summer School Schedule					
Week 1					
Date	Day	Time			
		9:00am-9:45am		10:00am-11:45am	
6-July	Mon.	Orientation & Ice-breaking Wende Building 209		Chinese Language Course 1	
		1:00pm-3:30pm			
7-July	Tue.	Business Course 1 Wende Building 209			
		10:00am-11:45am			
		Cultural Heritage Workshop 1: Taiji Wende Building 209			
		1:00pm-3:30pm			
8-July	Wed.	Business Course 2 Wende Building 209			
		10:00am-11:45am			
		Tour Study to Local Company 1 Departing from the North Campus Gate			
		1:00pm-3:30pm			
9-July	Thu.	Break			
		10:00am-11:45am			
		Chinese Language Course 2			
		1:00pm-3:30pm			
10-July	Fri.	Business Course 3 Wende Building 209			
		10:00am-11:45am			
		Cultural Heritage Workshop 2: Tea Culture Wende Building 209			
		1:00pm-3:30pm			
11-July	Sat.	Business Course 4 Wende Building 209			
		10:00am-11:45am			
		9:00am-17:45am		Shanghai One-day Tour	

2026 SILC Summer School Schedule					
Week 2					
Date	Day	Time			
		10:00am-11:45am			
13-July	Mon.	Chinese Language Course 3 Wende Building 209			
		1:00pm-3:30pm			
14-July	Tue.	Business Course 5 Wende Building 209			
		10:00am-11:45am			
		Chinese Language Course 4			
		1:00pm-3:30pm			
15-July	Wed.	Business Course 6 Wende Building 209			
		10:00am-11:45am			
		Tour Study to Local Company 2 Departing from the North Campus Gate			
		1:00pm-3:30pm			
16-July	Thu.	Break			
		10:00am-11:45am			
		Seminar 1: Cross-Culture Management Wende Building 209			
		1:00pm-3:30pm			
17-July	Fri.	Break			
		10:00am-11:45am			
		Seminar 2: Chinese Consumer and Media Wende Building 209 Dr. GU Haodong			
		1:00pm-3:30pm			
Reception & Farewell Ceremony					

• The above schedule is subject to change.

HOW TO APPLY

Nomination Deadline

April 30, 2026.

The nomination deadline is April 30, 2026 and the application deadline is May 15th, 2026. Applications received after this date will only be considered if places are still available.

Step 1: Nomination by International Office

For students from our partner universities, we require students to apply through and be nominated to SILC by the international office of their home university due by April 30, 2026.

For students from non-partner universities, please send an inquiry email to summer.silc@oa.shu.edu.cn due by March 31, 2026. We require the international office of your university to confirm that you are of academically good standing due by April 30, 2026.

Application Deadline

May 15, 2026.

Step 2: Completion of the Online Application Form

Once being nominated by their home universities, all students will receive instructions from SILC international office to complete the Online Application Form for International Students and the deadline for Online Application is May 15, 2026.

Step 3: Application Outcome

You will receive an email acknowledging receipt of your application within one week after you submit the online application.

Step 4: Accept Invitation and Invoice

You will receive an invitation letter for visa application and an invoice which informs you how much and when you should pay for the program.



Travel and Accommodation

Students are responsible for arranging their own travel and visas. A visa is required to enter China. Please contact your local Chinese Embassy for further details. SILC International Office will send an invitation letter to applicants once their applications are approved. Students will be allocated in a two-person standard room (or single room with additional charges) of the hotel close to Jiading Campus by SILC.



Insurance

International students are personally responsible for arranging personal and health insurance for themselves and their belongings for the two-week program. The insurance should be obtained before arrival in China, and it should cover costs resulting from illness or an accident.



Program Fee

USD 1900 (including courses, course materials, accommodation double-room July 6 th to 17 th 2026, breakfast, and farewell dinner)

Payment Deadline

May 31, 2026.

Application Withdraw and Refund Policy

If you wish to withdraw from the program after you have paid for the program fee, the following refund policy will be applied.

On or before May. 31, 2026	90% refund
Between May. 31, 2026 and Jun. 15, 2026	50% refund
On Jun. 15, 2026 or later	No refund

In case of withdrawal from the program, applicants should notify the SILC International Office 3 days in advance. And the refund policy will take effect on the day when SILC International Office confirms the withdrawal.

