

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY


COURSE LIST 2023 - 2024




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AUTUMN TERM (SEP-NOV)

COURSE CODE	COURSE NAME	CR*
15575164	Accounting and Accountability	4
15196063	Advanced Financial Accounting	4
15576288	Behavioral Finance	4
15196092	Brand Management	4
15575085	Business Statistics	4
15575340	Cross-border E commerce and Digital Trading	4
15145044	Discipline Introduction to Finance (1)	1
15575252	Discipline Introduction to International Economics and Trade	1
15575338	Economics for Business 1	4
15576325	Environmental Economics	4
15145052	Financial Big Data Analysis with Python	4
15576258	Financial Econometrics	4
15195025	Global Strategic Management	4
15195013	Human Resource Management	4
15195126	Integrating Business Perspectives	4
1500R011	Intercultural Communication	3
15575307	International Business	4
15576091	International Finance	4
15576319	International Financial Management	4
15575025	International Trade Theory	4
15196102	Internet and New Media Marketing	4
15145053	Introduction to Financial Technology	4
15145047	Investment Analysis	4
01013010	Linear Algebra B	3
15195024	Management Skills	4
15195151	Marketing and Customer Value	4
15574290	Modern Chinese 1	6
15574294	Modern Chinese 4	4
15575165	People and Organisations	4
15176025	Project Management	4
15145046	Quantitative Business Analysis	4
15575087	Quantitative Techniques for Finance and Economics	4
15195121	Research Methodology:Quantitative Methods	3
15196124	Service Innovation and Change Management	3
15195133	Social Psychology	4
15195023	Sustainable Enterprise	4
15145035	The Financial System	4
01014115	University Mathematics (1)	4
15576286	Urban and Regional Economics	4

CR* = CREDITS

WINTER TERM (NOV-MAR)

COURSE CODE	COURSE NAME	CR*
15575157	Accounting, Business and Society	4
15195152	Business and Social Impacts	4
15575085	Business Statistics	4
15145049	Corporate Finance:Theory and Practice	4
15195031	Corporation Governance	4
15146042	Derivative Securities	4
15575338	Economics for Business 1	4
15575194	Economics for Business 2	4
15576341	Equity Investment Analysis	3
15576321	Export Exhibition and Trade Negotiation	4
15576237	Fixed Income Securities	4
15195040	Global Operations and Supply Chain Management	4
15174090	Information Technology Foundations	4
15195127	Innovation and Entrepreneurship	4
15195134	Innovative Thinking and Business Design	4
15196062	Intermediate Financial Accounting	4
15575222	International Trade and Investment	4
15575123	International Trade Practical A	4
15575339	Introduction to International Organizations	2
15195110	Management Thinking--BA Introduction Session II	1
15575165	Managing People and Organizations	4
15574292	Modern Chinese 2	4
15575329	Modern Chinese 5	4
15174147	Python Programming	3
15575087	Quantitative Techniques for Finance and Economics	4
15195023	Sustainable Enterprise	4
15195039	The Global Context of Management	4
01014116	University Mathematics (2)	4

CR = CREDITS*

SPRING TERM (MAR-JUN)

COURSE CODE	COURSE NAME	CR*
15575150	Academic and Business Communication	4
15145048	Applied Portfolio Management	4
15196092	Brand Management	4
15195152	Business and Social Impacts	4
15199086	Business Decision Simulation	4
15575085	Business Statistics	4
1557EY02	China and World Economy	2
15196017	Consumer Behavior	4
15174092	Contemporary Searching Technology	1
15575177	Cross-Culture Management	4
15195113	Data, Model and Decision	4
1519SY02	Digital and AI Organization Development	2
15199132	Digital Marketing	4
15145050	Ethics in Finance	4
15145010	Financial Data Analysis and Forecast	4
15145057	Financial Innovation and Entrepreneurship	4
15145054	Financial Risk Management	3
15206039	Financial Statement Analysis under Big Data	4
15575067	Financial Valuation and Strategy(Capstone)	4
1557SY01	Frontiers of Finance	2
15573322	Fundamentals of Business Finance	4
15576343	Games of Big Countries in Global Economic Governance	2
15575307	International Business	4
15196088	International Marketing	4
15575127	International Settlement	4
15574291	Introduction to China	4
15575333	Introduction to Economics	2
1519EY01	Leader and Leadership	2
15195042	Management Capstone	4
15195151	Marketing and Customer Value	4
01014118	Mathematics:Probability and Statistics C	4
15574293	Modern Chinese 3	4
15576090	Money and Banking	4
15174136	Python Data Analysis	3
15195156	Service Innovation and Entrepreneurship Practice	2
15196140	The Psychology of Decision Making	4
01014117	University Mathematics (3)	4

NOTE: 1 credit means the course has 10 sessions of teaching in a term, and 1 session is 45 minutes of face-to-face teaching.

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