



OUR VISION & MISSION

VISION

To become a globally-recognized leading business school in China

MISSION

To integrate academic and experiential learning to develop business

talent with an international horizon and understanding

to contribute to the national economic advancement

and to contribute to the national economic advancement

national economic advancement

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

2022 INTERNATIONAL UNDERGRADUATE PROGRAMS

Full English Programs



SCHOLARSHIP INNOVATION LEADERSHIP COOPERATION

VISION: TO BECOME A GLOBALLY-RECOGNIZED
LEADING BUSINESS SCHOOL IN CHINA

WELCOME TO SILC BUSINESS SCHOOL SHANGHAI UNIVERSITY

Founded in 1994, SILC Business School is a cooperative educational institution owned by Shanghai University (SHU) in China and University of Technology Sydney (UTS) in Australia. SILC is now one of the leading business schools in Shanghai as well as in China. By bringing together the best of SHU and UTS, integrating high-quality educational resources from abroad, and adhering to strict quality assurance measures, SILC is the beacon of the cooperative educational institutions in China.

SILC welcomes more than 390 international students every year, who make up 10% of the total student population. Conversely, SILC sends approximately 290 Chinese students to overseas universities for short-term and long-term study programs.

SILC has signed exchange agreements with almost 50 universities, most of which are located in America and Europe. Students not only study business courses at SILC, with instructional language being English, but can also study basic Chinese courses provided by SILC.

In February 2020, SILC received the AACSB accreditation, placing SILC in the top 5% of business schools in the world. In 2021, SILC was honored as one of the three newly ranked global business schools of Eduniversal-Global Business School ranking.

Shanghai University

- Founded in 1922
- 55,346 students
- 11% international students
- 4,156 faculty members
- 16th Ranked in China (2021 QS)

READ MORE ► <http://apply.shu.edu.cn>

University of Technology Sydney

- Founded in 1988
- 46,328 students
- 25% international students
- 4,405 faculty members
- 133rd Ranked in the world (2021 QS)

READ MORE ► www.uts.edu.au

FACTS OF UNDERGRADUATE STUDY AT SILC

- Students receive a Shanghai University bachelor's degree when they meet the academic requirements of SHU.
- Students study and live on the campus of Shanghai University, or temporarily have classes online if they cannot enter China due to the pandemic.
- Currently, SILC provides three majors for bachelor's degrees: International Economics and Trade, Business Administration, and Finance.
- The duration of study of English undergraduate programs is typically 4 years.
- Students have the opportunity to apply for an additional bachelor's degree to study at UTS Sydney to receive double degrees.
- Sufficient scholarship opportunities at school, university, regional and national levels.
- Schemes and financial support for exchange studies overseas.



ENGLISH PROGRAMS

Intake
SEPTEMBER

Teaching Language
ENGLISH

4 Years
FULL-TIME

Double Degree
SHU & UTS

Tuition Fees
CNY ¥
30,000 / YR

* Graduates who meet the requirements of both Shanghai University (SHU) and University of Technology Sydney (UTS).

IET

International Economics and Trade

STUDY & RESEARCH DIRECTION
Cross-Border E-commerce

MAJOR COURSES

General Studies

China today
Contemporary Searching Technology
Information Technology Foundations
Introduction to China
Linear Algebra B
Mathematics: Probability and Statistics C
Modern Chinese I-V
Python Data Analysis
University Mathematics I-II

Disciplinary Basics

Academic and Business Communication
Accounting for Business
Accounting Transactions and Business Decisions
Business Statistics
Cross-border E-commerce and Digital Trading
Discipline Introduction to International Economics and Trade
Economics for Business I-II
Fundamentals of Business Finance
Global Operations and Supply Chain Management
Integrating Business Perspectives
International Business
International Financial Management
International Trade and Investment
International Trade Practical A
International Trade Theory
Introduction to Economics
Introduction to International Organizations
Managing People and Organizations
Marketing Foundations
Quantitative Techniques for Finance and Economics

Major Electives

Export Exhibition and Trade Negotiation
Environmental Economics
Financial Econometrics
Intermediate Financial Accounting
International Finance
International Marketing
International Settlement
Management Skills
Money and Banking
The Global Context of Management
Urban and Regional Economics

BA

Business Administration

STUDY & RESEARCH DIRECTION
Digital Marketing
Innovation and Entrepreneurship

MAJOR COURSES

General Studies

China today
Contemporary Searching Technology
Introduction to China
Linear Algebra B
Modern Chinese I-V
Python Data Analysis
University Mathematics I-II

Disciplinary Basics

Academic and Business Communication
Accounting for Business
Accounting Transactions and Business Decisions
Business Decision Simulation
Business Statistics
Cross-Culture Management
Data, Model and Decision
Economics for Business I
Fundamentals of Business Finance
Global Operations & Supply Chain Management
Global Strategic Management
Human Resource Management
Initial Business Practice - BA
Introduction Session III
Innovation and Entrepreneurship
Innovation Thinking and Business Design
Integrating Business Perspectives
Management Thinking - BA Introduction Session II
Managing People and Organizations
Marketing Decision Simulation Game
Marketing Foundations
Research Methodology: Quantitative Methods
Social Psychology

Major Electives

Brand Management
Consumer Behavior
Digital Marketing
Intermediate Financial Accounting
Internet and New Media Marketing
Management Capstone
Management Skills
Project Management
Service Innovation and Change Management
Sustainable Enterprise
The Global Context of Management
The Psychology of Decision Making

FI

Finance

STUDY & RESEARCH DIRECTION
Corporate Finance

MAJOR COURSES

General Studies

China today
Contemporary Searching Technology
Information Technology Foundations
Introduction to China
Linear Algebra B
Mathematics: Probability and Statistics C
Modern Chinese I-V
Python Programming
University Mathematics I-III

Disciplinary Basics

Academic and Business Communication
Accounting for Business
Accounting Transactions and Business Decisions
Applied Portfolio Management
Business Statistics
Corporate Finance: Theory and Practice
Derivative Securities
Discipline Introduction to Finance I-II
Economics for Business I
Equity Investment Analysis
Financial Big Data Analysis and with Python
Financial Data Analysis and Forecast
Financial Risk Management
Fixed Income Securities
Fundamentals of Business Finance
Integrating Business Perspectives
Introduction to Finance Technology
Investment Analysis
Managing People and Organizations
Marketing Foundations
Money and Banking
Quantitative Business Analysis
Quantitative Techniques for Finance and Economics
The Financial System

Major Electives

Advanced Financial Accounting
Applied Portfolio Management
Corporation Governance
Ethics in Finance
Financial Statement Analysis under Big Data
Financial Valuation and Strategy (Capstone)
International Finance
Intermediate Financial Accounting
Quantitative Business Analysis

* Courses are subject to change

OPPORTUNITY FOR A UTS BACHELOR OF BUSINESS DEGREE

Students who are enrolled in the undergraduate programs at SILC are eligible to apply for a second bachelor's degree offered by the University of Technology Sydney (UTS) at the end of their second-year study.

UTS offers a Bachelor of Business program (Program Code C10226, for more information please visit: <https://handbook.uts.edu.au/courses/c10226.html>), providing students with a sound background in all areas of business through common core subjects, plus in-depth knowledge in one or more chosen areas of interest. SILC International students can graduate with both a Shanghai University Bachelor's degree and a UTS BBus degree (double-degree program) if they meet all academic requirements of both universities.

Students can choose to complete all UTS subjects at SILC to receive a UTS BBus degree without visiting Australia, or qualified students can choose to complete a transfer study at UTS Sydney for a duration of up to one year.

REQUIREMENTS FOR APPLYING FOR UTS BBUS PROGRAM AT SILC:



- Attest of enrollment from SILC.
- Satisfactory academic results (completion of required subjects with no more than two failures).
- Evidence of meeting the English requirement (Academic IELTS: 6.5 overall with a writing score of 6.0; or TOEFL: paper based: 550-583 overall with TWE of 4.5, internet based: 79-93 overall with a writing score of 21; or AE5: Pass; or PTE: 58-64; or CAE: 176-184).
- Secondary qualification documents.

STUDY ABROAD

SILC undergraduate students may apply for a one-term or one-year exchange study with our partner universities in different countries, including North Carolina State University in the US, University of Groningen in the Netherlands, Uppsala University in Sweden, Loughborough University in the UK, etc.

SILC also organizes summer schools in the US, the UK, Australia, the Netherlands, Greece, Norway and Canada for students to expand their international horizon. Students can apply for scholarships to cover the cost of studying abroad.

INTERNSHIP & CAREER

As of 2020, SILC has established 54 internship and employment bases. The employment rate of SILC's undergraduate students is approaching 100%, among which 21.64% of the students have successfully worked in World Top 500 companies and 4 accounting firms. In 2020, 231 undergraduates from SILC were employed, The employment units are divided into 5 segments:

| | | |
|-------------------------------------|---|--------------------------------------|
| Employment Rate approaching 100% | State-owned Enterprises 20.78% | Foreign Funded Enterprises 21.21% |
| Private Enterprise 28.14% | Government-affiliated Institutions 6.49% | Others 23.38% |



SHANGHAI

Finance & Business Center of China

COST



Tuition
CNY ¥30,000 per year



Insurance & Visa Extension
CNY ¥1,200-1,600 per year



Food & Daily Expenses
CNY ¥1,500-2,500 per month

Transportation



Shuttle buses run between the three campuses
CNY ¥3-6 for one way



Metro cost
CNY ¥3-10 for one way



Accommodation
International Student's Dormitory (single/double/four-bed)
CNY ¥30-140 per day

University Guest House
CNY ¥350 per day

Living off campus (The rental cost varies on different areas)

Shared Rental
CNY ¥1,500-2,000 per month

Single Rental
CNY ¥2,000-3,000 per month

1 USD = approximately CNY 6.40
1 EUR = approximately CNY 7.20
(December 2021)

Estimated monthly expenses in total
CNY ¥3,000-5,500

STUDENT LIFE

STUDENT ORGANIZATIONS

SILC International Student Aid Union (ISAU) is composed of both Chinese and international student volunteers who help international students with their arrival in Shanghai, answering any questions they may have and help students settle down in SILC. The Chinese and International Students Union organizes activities in arts, sports, entertainment and so on for international students.

SILC International Student Ambassador (SISA) is a program for students who are willing to promote SILC abroad, welcome international delegations and attend international education fairs on behalf of SILC.

STUDENT SERVICE

SILC provides comprehensive student services in terms of learning and career development. All international students will be assigned academic advisors, who offer advice on study problems, study methods and how to cope with academic pressure. The Career Development Centre aims to provide comprehensive career services which helps our students formulate a clear career-development plan.

STUDY ABROAD

SILC undergraduate students may apply for a one-term or one-year exchange study with our partner universities in different countries, including North Carolina State University in the US, University of Groningen in the Netherlands, Uppsala University in Sweden, Loughborough University in the UK, etc.

SILC also organizes summer schools in the US, the UK, Australia, the Netherlands, Greece, Norway and Canada for students to expand their international horizon.

INTERNSHIPS

SILC assists international students in arranging internships according to their major and their aims after they have finished their normal study. The companies for internships include Continental Corporation (Shanghai), Volkswagen, Labcare Scientific China Limited etc. Internships can significantly enhance students' professional and communication skills.

CAMPUS LIFE

SILC offers a great variety of activities to enrich students' campus life such as international cultural festival, city exploration, international friendly soccer match, celebration of traditional Chinese festivals etc. In addition, SILC boasts more than thirty sports teams and societies.

LEARNING CHINESE

Chinese Language courses at different levels are offered for all international students.



Application Date
DECEMBER 15, 2021 to JUNE 30, 2022

Please apply online at <https://apply.shu.edu.cn>

HOW TO APPLY

ENTRY REQUIREMENTS

- Non-Chinese citizens with a valid passport
- High school graduation with GPA 3.0/4 or above or its equivalent
- Qualified mathematics record

LANGUAGE REQUIREMENTS

English proficiency has to fulfill one of the following requirements:

- Native speakers of English
- IELTS 6.5 / TOEFL: 90 (iBT) or above received within the last two years
- The previous degree was fully taught in English
- Pass SILC English Language Proficiency Test (For more information about this test, please contact SILC Admission at admission.silc@oa.shu.edu.cn)

REQUIRED APPLICATION DOCUMENTS

- Passport photo page
- Passport-sized ID photo
- Selfie video
- An official copy of high school diploma and/or additional higher learning certificates
- Official transcripts from high school
- Language Proficiency Certificate or a screen shot of the scores
- Statement of Financial Support (download at <https://apply.shu.edu.cn>)
- Guarantee Statement (under 18 years old ; download at <https://apply.shu.edu.cn>)
- Certificate of No Criminal Record (download at <https://apply.shu.edu.cn>)

* Documents not in Chinese or English should be translated and notarized.

**Fresh graduates can provide a proof of pre-graduation as replacement for high school diploma.

SCHOLARSHIPS



SILC NEW INTERNATIONAL STUDENTS SCHOLARSHIP

SILC New International Student Scholarship covers tuition fees, ranging from half an academic year to four academic years. In 2021, the Scholarship was awarded to 1/3 of applicants across all degree programs

Students can apply for SILC current students scholarships to waive their following academic years' tuition fee.

There is no need to apply for the Scholarship separately. The Scholarship recipients are selected from the successful applicants of SILC degree programs.



SHANGHAI GOVERNMENT SCHOLARSHIP

Full tuition & Comprehensive medical insurance

READ MORE ▶ edu.sh.gov.cn/study_cn/
<https://apply.shu.edu.cn>

SILC BUSINESS SCHOOL SHANGHAI UNIVERSITY

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