



SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY
**2024 INTERNATIONAL
UNDERGRADUATE
PROGRAMS**

Full English Programs



SCHOLARSHIP INNOVATION LEADERSHIP COOPERATION

VISION: TO BECOME A GLOBALLY-RECOGNIZED
LEADING BUSINESS SCHOOL IN CHINA

WELCOME TO SILC BUSINESS SCHOOL SHANGHAI UNIVERSITY

Founded in 1994, SILC Business School is a cooperative educational institution owned by Shanghai University (SHU) in China and University of Technology Sydney (UTS) in Australia. SILC is now one of the leading business schools in Shanghai as well as in China. By bringing together the best of SHU and UTS, integrating high-quality educational resources from abroad, and adhering to strict quality assurance measures, SILC is the beacon of the cooperative educational institutions in China.

SILC welcomes more than 300 international students every year, who make up about 10% of the total student population. Conversely, SILC sends approximately 150 students to overseas universities for short-term and long-term study programs

SILC has 36 exchange agreements enabling students to study on exchange in 18 countries, most of which are located in Europe. Students not only study business courses at SILC, with instructional language being English, but can also study basic Chinese courses provided by SILC.

In February 2020, SILC received the AACSB accreditation, placing SILC in the top 5% of business schools in the world. In 2023, SILC was ranked 29th in the 2023 Eduniversal Best Business Schools Ranking.

Shanghai University

- Founded in 1922
- 39,957 students
- 2,730 international students
- 3,508 faculty members
- 32nd Ranked in China (2024 QS)

READ MORE ► <http://apply.shu.edu.cn>

University of Technology Sydney

- Founded in 1988
- 44,615 students
- 11,180 international students
- 3,836 faculty members
- 90th Ranked in the world (2024 QS)

READ MORE ► www.uts.edu.au

FACTS OF UNDERGRADUATE STUDY AT SILC

- Students receive a Shanghai University bachelor's degree when they meet the academic requirements of SHU.
- Currently, SILC provides three majors for bachelor's degrees: International Economics and Trade, Business Administration, and Finance.
- The duration of study of English undergraduate programs is typically 4 years.
- Students have the opportunity to apply for the UTS double degree program and to receive double degrees from both SHU and UTS upon graduation.
- Sufficient scholarship opportunities at school, university, regional and national levels.
- Schemes and financial support for exchange studies overseas.



ENGLISH PROGRAMS

Intake
SEPTEMBER

Teaching Language
ENGLISH

4 Years
FULL-TIME

Double Degree
SHU & UTS

Tuition Fees
CNY ¥
30,000 / YR

* Graduates who meet the requirements of both Shanghai University (SHU) and University of Technology Sydney (UTS).

IET

International Economics and Trade

STUDY & RESEARCH DIRECTION
Cross-Border E-commerce

MAJOR COURSES

General Studies

China Today
Contemporary Searching Technology
Information Technology Foundations
Introduction to China
Linear Algebra B
Mathematics: Probability and Statistics C
Modern Chinese 1-5
Python Data Analysis
University Mathematics 1-2

Disciplinary Basics

Accounting and Accountability
Academic and Business Communication
Accounting, Business and Society
Applied Econometrics
Business and Social Impacts
Business Statistics
Cross-border E commerce and Digital Trading
Discipline Introduction to International Economics and Trade
Economics for Business 1-2
Fundamentals of Business Finance
Global Operations & Supply Chain Management
International Business Capstone
International Trade Practice A
International Trade Theory
Introduction to Economics
Introduction to International Business
Introduction to International Organizations
Marketing and Customer Value
People and Organisations
Quantitative Techniques for Finance and Economics

Major Electives

Export Exhibition and Trade Negotiation
Games of Big Countries in Global Economic Governance
Intermediate Financial Accounting
International Finance
International Financial Management
International Marketing
International Settlement
International Trade and Investment
Introduction to Human Resources Management
Introduction to Strategy
Management Skills
Transnational Management

BA

Business Administration

STUDY & RESEARCH DIRECTION
Digital Marketing
Innovation and Entrepreneurship

MAJOR COURSES

General Studies

China Today
Contemporary Searching Technology
Introduction to China
Linear Algebra B
Modern Chinese 1-5
Python Data Analysis
University Mathematics 1-2

Disciplinary Basics

Academic and Business Communication
Accounting and Accountability
Accounting, Business and Society
Business and Social Impacts
Business Decision Simulation
Business Statistics
Cross-Culture Management
Data, Model and Decision
Digital Marketing
Economics for Business 1
Fundamentals of Business Finance
Global Operations & Supply Chain Management
Innovation and Entrepreneurship
Integrating Business Perspectives
Introduction to Human Resources Management
Introduction to Strategy
Management thinking--BA Introduction Session II
Marketing and Customer Value
People and Organisations
Research Methodology: Quantitative Methods
Social Psychology
Service Innovation and Entrepreneurship Practice

Major Electives

Brand Management
Business Ethics and Sustainability
Consumer Behavior
Cross-border E commerce and Digital Trading
Export Exhibition and Trade Negotiation
Intermediate Financial Accounting
Management Capstone
Management Skills
Marketing Decision Simulation Game
Service Innovation and Change Management
The Psychology of Decision Making
Understanding Organisations: Theory and Practice

FI

Finance

STUDY & RESEARCH DIRECTION
Corporate and Quantitative Finance

MAJOR COURSES

General Studies

China Today
Contemporary Searching Technology
Introduction to China
Linear Algebra B
Mathematics: Probability and Statistics C
Modern Chinese 1-5
Python Programming
University Mathematics 1-3

Disciplinary Basics

Academic and Business Communication
Accounting and Accountability
Accounting, Business and Society
Business and Social Impacts
Business Statistics
Corporate Finance: Theory and Practice
Derivative Securities
Discipline Introduction to Finance 1-2
Economics for Business 1
Equity Investment Analysis
Financial Big Data Analysis with Python
Financial Data Analysis and Forecast
Financial Innovation and Entrepreneurship Practice
Fixed Income Securities
Fundamentals of Business Finance
Investment Analysis
Marketing and Customer Value
Money and Banking
People and Organisations
Quantitative Techniques for Finance and Economics
The Financial System

Major Electives

Advanced Financial Accounting
Applied Financial Decision Making (Capstone)
Applied Portfolio Management
Brand Management
Corporation Governance
Digital Marketing
Economics for Business 2
Ethics in Finance
Financial Metrics for Decision Making
Financial Statement Analysis under Big Data
Intermediate Financial Accounting
International Finance

* Courses are subject to change

OPPORTUNITY FOR A UTS BACHELOR OF BUSINESS DEGREE

Students who are enrolled in the undergraduate programs at SILC are eligible to apply for a second bachelor's degree offered by the University of Technology Sydney (UTS) at the end of their second-year study.

UTS offers a Bachelor of Business program (Program Code C10226, for more information please visit: <https://handbook.uts.edu.au/courses/c10226.html>), providing students with a sound background in all areas of business through common core subjects, plus in-depth knowledge in one or more chosen areas of interest. SILC International students can graduate with both a Shanghai University Bachelor's degree and a UTS BBus degree (double-degree program) if they meet all academic requirements of both universities.

Students can choose to complete all UTS subjects at SILC to receive a UTS BBus degree without visiting Australia, or qualified students can choose to complete a transfer study at UTS Sydney for a duration of up to one year.

REQUIREMENTS FOR APPLYING FOR UTS BBus PROGRAM AT SILC:



- Attest of enrollment from SILC.
- Satisfactory academic results (completion of required subjects with no more than two failures).
- Evidence of meeting the English requirement (Academic IELTS: 6.5 overall with a writing score of 6.0; or TOEFL: paper based: 550-583 overall with TWE of 4.5, internet based: 79-93 overall with a writing score of 21; or AE5: Pass; or CAE: 176-184).
- Secondary qualification documents.

STUDY ABROAD

SILC undergraduate students may apply for a one-term or one-year exchange study with one of our 36 partner universities in 18 countries, including University of Galway in Ireland, University of Groningen in the Netherlands, Sapienza University of Rome in Italy, Loughborough University in the UK, University of Bremen in Germany, Toulouse Business School in France, University of Oulu in Finland, University of Navarra in Spain, Wayne State University in the USA, etc.

SILC also organizes summer schools in the US, the UK, Australia, the Netherlands, Greece, Norway and Canada for students to expand their international horizon. Students can apply for scholarships to cover the cost of studying abroad.

INTERNSHIP & CAREER

As of 2023, SILC has established 75 internship and employment bases. In 2023, out of 371 graduates, 49.6% pursued full-time master's studies abroad, while 12.67% opted for studies in China. Additionally, 36.39% secured employment. The employment units are divided into 5 segments:

State-owned Enterprises
28.15%

Foreign Funded Enterprises
20.74%

Private Enterprise
26.67%

Government-affiliated Institutions
5.19%

Others
19.25%

SHANGHAI

Finance & Business Center of China



COST

Tuition
CNY ¥30,000 per year

Insurance & Visa
CNY ¥1,200-1,600 per year

Food & Daily Expenses
CNY ¥1,500-2,500 per month

Transportation

Shuttle buses run between the three campuses
CNY ¥3-6 for one way

Metro cost
CNY ¥3-10 for one way



Accommodation
International Student's Dormitory (Jiading Campus)
Single Room CNY ¥100 per day
Double Room CNY ¥60 per day
Four-Bed Room CNY ¥30 per day

Living Off Campus (The rental cost varies on different areas)
Shared Rental
CNY ¥1,500-2,000 per month
Single Rental
CNY ¥2,500-4,000 per month

1 USD = approximately CNY 7.1
1 EUR = approximately CNY 7.8
(December 2023)

Estimated monthly expenses in total
CNY ¥3,000-6,000



STUDENT LIFE

STUDENT ORGANIZATIONS

The SILC Chinese and International Students Union (CISU) organizes activities in arts, sports, entertainment and so on for international students.

SILC International Student Ambassador (SISA) is a program for students who are willing to promote SILC abroad, welcome international delegations and attend international education fairs on behalf of SILC.

STUDENT SERVICE

SILC provides comprehensive student services in terms of learning and career development. All international students will be assigned academic advisors, who offer advice on study problems, study methods and how to cope with academic pressure. The Career Development Centre aims to provide comprehensive career services which helps our students formulate a clear career-development plan.

INTERNSHIPS

SILC assists international students in arranging internships according to their major and their aims after they have finished their normal study. The companies for internships include Continental Corporation (Shanghai), Volkswagen, Labcare Scientific China Limited etc. Internships can significantly enhance students' professional and communication skills.

CAMPUS LIFE

SILC offers a great variety of activities to enrich students' campus life such as international cultural festival, city exploration, international friendly soccer match, celebration of traditional Chinese festivals etc. In addition, SILC boasts more than thirty sports teams and societies.

LEARNING CHINESE

Chinese Language courses at different levels are offered for all international students. International bachelor students need to get HSK level 4 certificate upon graduation.

Application Date
NOVEMBER 30, 2023 to JUNE 30, 2024

Please apply online at <https://apply.shu.edu.cn>

HOW TO APPLY

ENTRY REQUIREMENTS

- Non-Chinese citizens with a valid passport
- High school graduation with GPA 3.0/4 or above or its equivalent
- Qualified mathematics record

LANGUAGE REQUIREMENTS

English proficiency has to fulfill one of the following requirements:

- Native speakers of English
- IELTS 6.5 / TOEFL: 90 (iBT) / Duolingo 120 or above received within the last two years
- The previous degree was fully taught in English
- Pass SILC English Language Proficiency Test (For more information about this test, please contact SILC Admission at admission.silc@oa.shu.edu.cn)

REQUIRED APPLICATION DOCUMENTS

- Passport photo page
- Passport-sized ID photo
- Selfie video
- An official copy of high school diploma and/or additional higher learning certificates
- Official transcripts from high school
- Language Proficiency Certificate or a screen shot of the scores
- Statement of Financial Support (download at <https://apply.shu.edu.cn>)
- Guarantee Statement (under 18 years old ; download at <https://apply.shu.edu.cn>)
- Certificate of No Criminal Record (download at <https://apply.shu.edu.cn>)

* Documents not in Chinese or English should be translated and notarized.

**Fresh graduates can provide a proof of pre-graduation as replacement for high school diploma.

SCHOLARSHIPS



SILC NEW INTERNATIONAL STUDENT SCHOLARSHIP

SILC New International Student Scholarship covers tuition fees, ranging from half an academic year to four academic years. In 2023, the Scholarship was awarded to 1/3 of applicants across all degree programs.

Students can apply for SILC current students scholarships to waive their following academic years' tuition fee.

There is no need to apply for the Scholarship separately. The Scholarship recipients are selected from the successful applicants of SILC degree programs.



SHANGHAI GOVERNMENT SCHOLARSHIP

Full tuition & Comprehensive medical insurance

READ MORE ► http://edu.sh.gov.cn/study_cn/
<https://apply.shu.edu.cn>

SILC BUSINESS SCHOOL SHANGHAI UNIVERSITY

INTERNATIONAL OFFICE

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